

MJE President

San Diego Agency Professional of the Year



Last Thursday night Marlee was named Agency Professional of the Year by SDX, formerly the San Diego Ad Club. It was a thrill, of course. Marlee topped some very talented and respected leaders in the San Diego advertising industry. In her acceptance speech, she thanked all of them for the high bar they set and the inspiration they provide. And she thanked her clients, whose products and services demand and deserve only the best efforts of herself and her staff.



Others seem to think so too. In the recent 2014 Edward L. Bernays Awards of Excellence, for example, the MJE team won four awards for its public relations work. We are proud of that -- and proud of the clients we strive to serve well every day.

In her acceptance speech at SDX the other night, Marlee shared a story about finding herself 4 months pregnant with her second son and part of a wholesale layoff from a big tech company some 20 years ago. The next day she manned a neighborhood garage sale. That morning, her father stopped by with coffee and doughnuts. She asked him -- only half kiddingly -- "What am I going to do with my life? Is this it? Am I going to do garage sales forever?" Marlee's father, Michael Ehrenfeld, answered, "Maybe, but you're doing a really good job at it."

In fact, that was her only garage sale. A week or so later, she began a new career as a consultant and business owner. A lot has happened since the formation of MJE Marketing but one thing's still the same: Marlee is still doing a really good job at it.

Sincerely,

David Nielsen

Senior Advisor

&

Kristen McDade Byrne

Vice President, Communications & Public Affairs

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